Planet of IT
Corporate Brochure

IT Consulting and Services Company

Our priority is serving our customers and find the solutions that fit best for them

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PLANET OF IT
BUILDING THE FUTURE

Message From

Founder & CEO

Growing up I enjoyed fixing broken toys more than playing with them. From a very young age, I realized my passion surrounded engineering and technology and that is what drove me into Information Technology. I enjoy the challenges that come with evolving technology and finding the solution to complex problems.

I have over 13 years of experience serving different industries. In all my previous jobs, what kept me going and motivated was solving the complex problems. I have won multiple awards such as the most valuable player, the best employee of the month, and hard-working geek at various jobs. Moving on to my next role was never an easy decision as my seniors loved me however,

"

I believe that continuous growth is important and that's why I have started Planet of IT

Ali Raza

Content

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Enjoy Reading Our Profile

About Us

Our Company

Planet of IT is an IT consulting company founded in **2012**. We are a team of like-minded professionals that work hard to satisfy our customers.
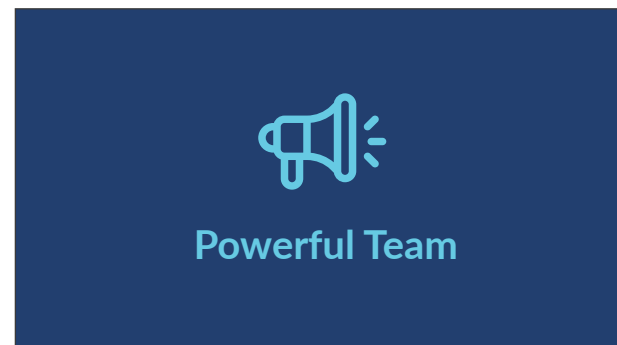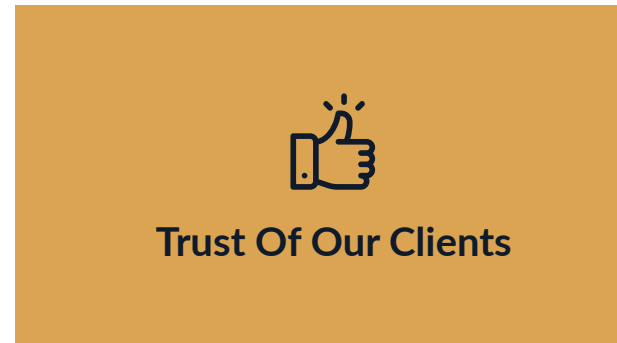
Our priority is serving our customers and find the solutions that fit best for them.

Our Mission

Our mission is to lead the way into the future-through consultancy, technical support, and integration of different gears of a business. Our experience, expertise, and foresight is unmatched and, therefore, we aim to help companies go digital by providing them with the right skills, technology, and support needed to scale their business as per their needs.

You're In Good Hands

Planet of IT is built on the foundations of integrity and trust. Our expertise is deep, thus, by focusing on the core, we can help our customer build a roadmap and identify the right resources, tools, and technologies for them to stay ahead in the race.

45+ Years Of Experience

Trust Of Our Clients

Powerful Team

CONSISTENT

PASSIONATE

TRUST

GOAL ORIENTED

CORE VALUES

INTEGRITY

Our Team

Planet of IT's Core Team

Ali Raza
Founder & Chief Executive Officer
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Bakhtawar Shafqat
Marketing & Content Strategist
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Mahrukh Waqar
Marketing & Content Strategist
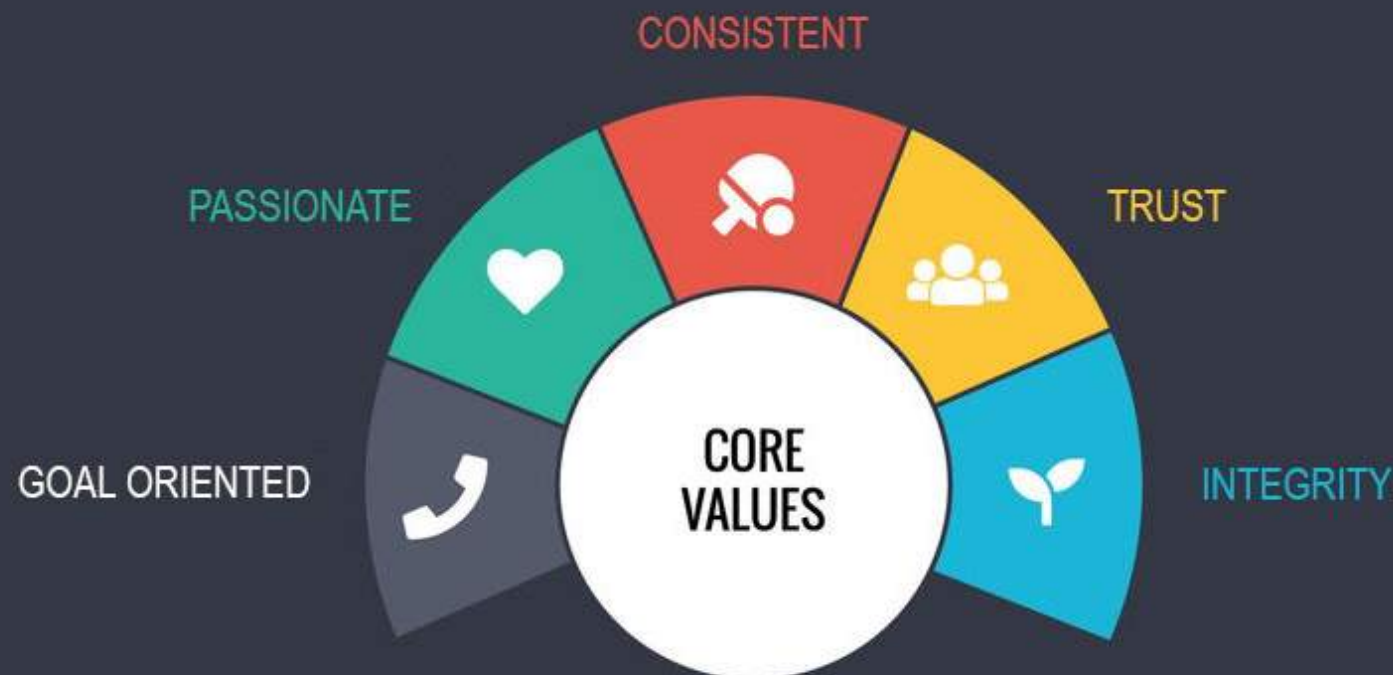mahrukh.waqar@planetofit.ca

Nausheen Osman
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Atif Abdullah
Project Manager
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Company History Timeline

POIT launches Digital Transformation Services & gets Microsoft DevOps Gold badge. We also started working on our next-generation digital Platform - KAFDOS. Team keeps on growing and so does the Client base!

Ali Raza founded Planet of IT Ltd with a vision to provide the true value of every dollar spent.

Planet of IT's offerings start to increase and it also starts doing Citrix and VMWare Virtualization Consulting

Team of experts increases and Planet of IT Launches DevOps as a Service.

Planet of IT efficiently also delivers Development services along with an exhaustive list of offerings that include Mordern Apps, Mobile App Development and Microservices

2012	2013	2014	2015	2016	2017	2018	2019	2020

Planet of IT starts helping organizations with Office 365 Consulting Services

Client base increases & Planet of IT also delivers, in-demand Cloud (Azure and AWS Cloud Consulting) Services.

DevOps culture becomes our secret sauce for all other services with a moto "You Code, We Deliver"

Team starts to grow rapidly, and POIT starts consulting services all over the world. We expand our offerings to Software engineering and Data Services using DevOps as a secret sauce

2021

Our Digital Transformation approach has led to Planet of IT's revenue growth and a growing list of top global brands the company is proud to call clients. Fueled by a strong global need for digital business enablement, demand has sharply accelerated as companies of all sizes respond to customers' increasing appetite for digital products and services. In the coming years, we aim to keep growing and keep helping businesses increase their agility, power continuous innovation and rapid experimentation to accelerate their growth and profitability.

● Amazing Customer Service Is The Competitive Advantage

Complete customer satisfaction is our number one priority. Our client support team provides personalized assistance to support our clients, helping them solve their problems as soon as possible and bring their projects to completion at a faster pace than ever before.

**● Quality And Customer Satisfaction Is Our First Priority**

Planet of IT utilizes various techniques to deliver quality & customer satisfaction. Our goal is to provide our clients with the best service possible that will enable them in reaching their business goals by offering them quality, prompt & timely services.

Why Planet of IT?

With technology evolving, the advancements are rapidly growing and it's important to keep up. At Planet of IT, we are here to ensure that you are keeping up. We want to make it extraordinarily easier for you and let you focus on your core business; while we keep you current in the technology race.

Our mission is to help companies face the challenges of Digital transformation and develop self-driving business strategies and processes, while improving workflows and operational efficiency.

We provide end-to-end IT consulting and services that enable companies to reduce their costs and maximize their profits, reach new markets and ultimately grow.
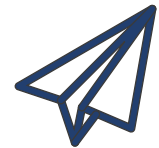
You Code, We Deliver

Your Thoughts, Our Digitalization

You Sell, We Tech

Your Idea, Our Execution

30+
Team of Professionals

Planet of IT consists of a team of professionals spread across geographies, a fine blend of youth and experience, with specific skills and expertise

360°
Value Creation

Planet of IT has the ability to design strategies to mordernize, expand and build solutions to create 360 degree value across your Digital Transformation Journey

OUR SERVICES

DATA
- Business Connect
- Internet of Things (IoT)
- Advanced Analytics

DEVELOPMENT
- Modern Applications
- Microservices
- Machine Learning

DEPLOYMENT
- Infrastructure as Code (IaC)
- Continuous Integration & Deployment (CI/CD)
- Site Reliability Engineering

Business Connect Unit
Get most out of your Data

The businesses that are well-positioned for success in the current, digitally-enabled world will be those who can capture or measure their digital assets and make them real value for their users, and cloud services are now a fundamental element of this type of business model.

With Planet of IT's Business Connect Unit, harness the true value of your Data!

With our Business Connect Unit, you get:

- The most **Comprehensive Data Management Offerings** for all types of companies.

- **Customized and Innovative Cloud-based solutions** for managing data across all stages of the lifecycle including collection, storage, processing and analytics.

- Deployment of your data to the most **Powerful Data platforms** to harness its true power and transform it into a powerful **Analytical resource** for your business.

M365 & GSuite	Azure Active Directory	Azure Virtual Desktops	Power Platform

M365 & GSuite

Increase your business productivity and collaboration, bring together all your online services and applications, and manage them all instantly from anywhere in the cloud. Our Business Connect team has deep expertise in M365 & G-suite and can enable you to move and participate in the collaboration you need to succeed today.

Azure Active Directory

Integrate your in-house Active Directory with Azure Active Directory to simplify identity management. Take advantage of modern-day authentication method such as SAML, SSO and centrally manage your identities. Active directory configuration, security and troubleshooting are one of the core skills of our Business Connect Unit.

Azure Virtual Desktops

Manage your remote workers smartly with Azure Virtual Desktop. It is 5-10x faster than your existing desktop, faster to install, use, and manage. Planet of IT's team can help you deploy, configure and manage your virtual desktop experience. We can also apply the capabilities of Nerdio and combine FS Logix with AVD for creating more portable computing sessions for you.

Power Platform

Accelerate business performance and focus on growing your business while we build low-code applications using Microsoft Power Platform. Planet of IT can help enterprises derive the potential of low-code technology like the Microsoft Power Platform - PowerApps, Power BI, Power Virtual Agents and Power Automate - to empower the enterprise ecosystem to deliver more value to clients.

Other Services

Advanced Analytics

We help you extract the maximum value from your data assets, regardless of their location or format. Our Business Connect analytics experts collaborate with you to tackle your most daunting challenges, so you get results quickly and build the internal skills to extend your new data process.

- Azure Data Factory
- SQL Server
- Azure Synapse Analysis
- Azure Data Lake

Internet of Things (IoTs)

At Planet of IT, get IoT-enabled next-gen solutions with their disruptive advantages and power the enterprises of the future need. Our services help businesses to leverage the power of modern IoT smart tools and technologies to automate processes and increase customer retention.

- IoT Hub
- Data Provisioning Services
- Logic Applications
- Smart Facility Monitoring

Cloud and DevOps

Whether you're looking to deploy or move your workloads, we can help you do it all!

We offer a wide range of choices from **DevOps** service offerings, to **Managed Cloud** service offerings, to **Site Reliability Engineering** and more.

We have expertise from Associate to Architect on **Azure, AWS and G-Cloud.**

With us you DON'T just simply "Lift and shift" your workload to Cloud, we help you find the right service for your workload to:

- Reduce your Cost
- Increase your Efficiency
- Scale to Gain Business Productivity

Infrastructure as Code (IaC)

Get a fully automated DevOps service that integrates with your existing IT infrastructure and automates the deployment and management of your applications

Continuous Integration and Deployment (CI/CD)

Automate your continuous integration and deployment pipeline with Planet of IT to make your life easier, and allow yourself to deploy your application in no time

Site Reliability Engineering (SRE)

Upscale Operation Functions with Planet of IT's Site Reliability Engineering (SRE) Services and know how well your application is doing.

Other Services

Cloud Engineering

- Cloud Transformation
- Advance Lift and Shift
- Kubernetes

DevOps and Automation

- DevOps Roadmap
- Release Management
- Automated Deployments
- Agile Coaching

Software Engineering

Modern day, High Quality and Fully Customized solutions that Deliver the Velocity You Require

Our Development Unit has a team of experienced modern day developers who can customize development as per your needs from conception through implementation. Our development team is adept in capturing project requirements, working on them till the very end.

With our Development Unit, you get:

- **Containerized Infrastructure** to help you build faster, more scalable apps.

- **Application Modernization** - Smooth transition from Legacy apps to Microservices Architecture.

- **Software Design and Consultancy** – Implementation of modern software patterns and practices such as DevOps, CI/CD, and agile delivery.

- **Machine Learning Services** based on the latest cutting edge technologies.

Modern Applications

Planet of IT offers state-of-the-art Modern Application Development Services that can help your businesses to overcome the roadblocks and add value to your business. With us move to managed container services, build new apps with serverless technologies and tools and modernize your over all data infrastructure with DevOps.

- Full Stack Development
- Integration Services
- Mobile Applications
- Proof of Concept (R&D)

Microservices

Monolithic application design leads to performance bottlenecks, increased resource utilization, and the inability to adopt scalable, cost-efficient cloud native platforms or agile development patterns. Planet of IT development services helps companies rapidly refactor their applications to adopt modern development principles such as microservices, containerization, and event based architectures.

- Upgrade Legacy Apps
- Containerization
- Monolithic to Microservices

Development Languages & Frameworks Expertise

HTML	React.js	Github	Native Apps
CSS	Angular	Material UI	Flutter
Java Script	php	Hasura	Android/IOS
JQuery	Node.js	Graph QL	Apache
Next.js	Python	React Native	Microsoft

Other Services

Machine Learning

Planet of IT also offers the broadest and deepest set of AI and machine learning services and supporting cloud infrastructure. We help organizations create breakthrough results and increase their operational efficiency with our advanced Machine Learning and AI Development services.

- Applied AI Services
- Text Analysis
- BOT Services
- Python Notebook

Book a Consultation Session with us!

Growth Opportunities in Digital Transformation Market

According to Digital Transformation Market Analysis and Forecsast, the global digital transformation market size is expected to grow from USD **469.8 billion in 2020 to USD 1009.8 billion by 2025, at a Compound Annual Growth Rate (CAGR) of 16.5%** during the forecast period.

Major growth drivers of the market are the increasing penetration of mobile devices and app and the increasing adoption of Devops and cloud services.

2020	2025
USD 469.8 billion	USD 1009.8 billion
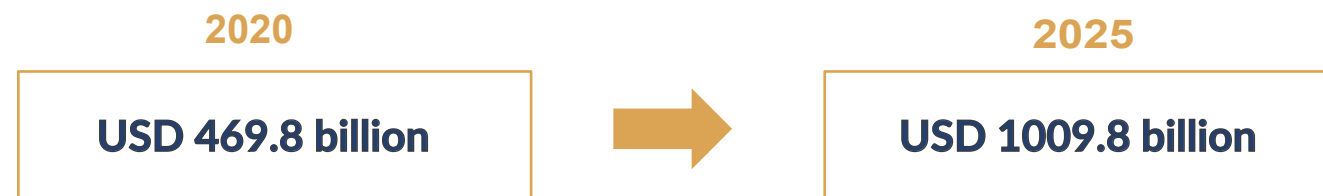
An increase of 114.94% is predicted during the forecast period of only "5" Years!

If you are seeking ways to digitally transform your business to leverage technology as a source of #Growth and #Innovation, We can help!

Attractive Growth Opportunities in the Digital Transformation Market

469.8 USD Billion 2020-e

1009.8 USD Billion 2025-p

CAGR of 16.5%

The global digital transformation market size is projected to reach USD 1009.8 billion by 2025, growing at a CAGR of 16.5% during the forecast period.

The market growth in APAC can be attributed to the growing digitalization across APAC to deal with a massive amount of data.

Digitalizing organizational business functions to serve changing customer preferences and enhance operational efficiency are some of the driving factors for the digital transformation market.

Acquisitions and product launches would offer lucrative opportunities for market players in the next five years.

Cloud computing and mobility/ social media would contribute more in terms of adoption of digital transformation technologies.

Demand for personalized digital transformation provides growth opportunity for the digital transformation market in North America.

website: https://www.marketsandmarkets.com/Market-Reports/digital-transformation-market-43010479.html

Current Markets We Serve

Canada

The United States

Asia

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